





2027

Annual Partnership Programs

INVEST IN YOUR ASSOCIATION

The most cost-effective way to market your company to construction related firms in the state of Michigan. Founded on the merit shop philosophy, ABC helps members develop people, win work and deliver that work safely, ethically, profitably and for the betterment of the communities in which ABC and its members work.

THANK YOU TO OUR 2026 ANNUAL SPONSORS:

PATRIOT SPONSORS: 1st State Bank, Bierlein Trombley Electric, Bierlein Trombley Technologies, Garber Chevrolet, Laux Construction, Lloyd's Door Systems, Niles Plant Services, Valley Electrical Contractors, Windemuller, Yeo & Yeo

STARS & STRIPES SPONSORS: A/C Electric, ABC Self-Insured Worker's Compensation Fund, AIS Construction Equipment Corp., Albin Hengesbach Carpentry & Cust. Cabinets, Inc., Answer Heating & Cooling, Bierlein Companies, Bay Aggregate, Bone & Bailey / Frankenmuth Insurance, Blasy Electric, Consolidated Electrical Contractors, Diversified Insurance Group, Fisher Contracting, Fisher Sand & Gravel, G.E. Insulation, Great Lakes Safety Training, Horizon Bank, Ieuter Insurance Group, Lee Contracting, MAG Insulation, Rehmann Group, Saginaw Bay Underwriters, The Tancor Corporation, Three Rivers Corporation, Tradesmen International, United Bay Community Credit Union, United Electrical Contractors, Wolgast Corporation.

Merit Shop Proud for 60 Years

Let's work together to keep the ABC Greater Michigan Chapter one of the strongest in the nation. Sponsorship support enables us to provide quality programming and services to benefit our members. Invest in your association!

ABC Greater Michigan Chapter will make every effort to fulfill its commitment to host the events scheduled for 2027. However, due to conditions which may be beyond our control, we reserve the right to cancel or substitute an event.

No refunds or adjustments of sponsorship funds will be made due to cancellation or substitutions of events. Each package includes recognition at Chapter events, year-long advertising, a rotating banner ad on the ABC/GMC website and on-going publicity at events. Benefits include simplified budgeting, publicity for your company at events and an investment in your local chapter.

*Event registration for complimentary tickets is required by the member as registration opens per event. Substitution of events of equal value may be allowed upon request. Events excluded from selection are all fundraisers and training courses.

Visit abcgmc.org for information on member benefits, events & more. For more information on sponsorship opportunities call 989.374.4603 or email cgeiger@abcgmc.org.



POLITICAL ADVOCACY



SAFETY TRAINING



NETWORKING

EAGLE: $8,000

- Eagle Sponsorships at both the ABC Spring (May) and the Merit Open (July) Golf Outings - includes a foursome at each outing
- Diamond sponsor to Greatness in Construction Celebration (includes 8 tickets, recognition & more)
- Diamond sponsor to the ABC Holiday Party (includes 8 tickets, VIP seating & more)
- Waterhole Wednesday: event sponsor at one event
- Food sponsor at the ABC Clay Shoot & BBQCompany logo on premier banner at ABC events
- Rotating banner ad on the ABC/GMC website
- Logo recognition in ABC Staff email signature
- Company logo on tables at the Greatness in Construction Celebration & Holiday Party
- Company spotlight four times a year on ABC/GMC social media outlets*

PATRIOT: $4,500

- Gold sponsor to Greatness in Construction Celebration (includes 4 tickets, recognition & more)
- Gold sponsor to the ABC Holiday Party - (includes 4 tickets & more)
- Green Jacket Sponsor at either the ABC Spring (May in Lansing) or the Merit Open (July in Saginaw) Golf Outings
- ½ off a foursome at the ABC Spring (May) and Merit Open (July) Golf Outings
- Waterhole Wednesday food or drink sponsor at one event
- Drink sponsor at the ABC Clay Shoot & BBQ
- Company logo on premier banner at ABC events
- Rotating banner ad on the ABC/GMC website
- Logo recognition in ABC Staff email signature
- Company logo on tables at Greatness in Construction & Holiday Party
- Company spotlight three times a year on ABC/GMC social media outlets*

STARS & STRIPES: $1,000

- Par sponsor at either the ABC Spring (May in Lansing) or the Merit Open (July in Saginaw) Golf Outings
- Two tickets to ABC Holiday Party
- Two tickets to Greatness in Construction
- Company logo on premier banner at ABC events
- Rotating banner ad on the ABC/GMC website
- Logo recognition in ABC Staff email signature
- Company logo on tables at Greatness in Construction & Holiday Party
- Company spotlight twice a year on ABC/GMC social media outlets*

LEGACY SPONSORSHIP: $500 ADD ON

Add this sponsorship to an annual sponsorship and receive the following at the 60th Anniversary Celebration set for June 24: special recognition at event, recognition on social media pre- and post event, company name in event emails, and logo in ABC staff signature.

Yes, I want to become an annual sponsor!

Deadline to submit: January 29, 2027. Send completed form to cgeiger@abcgmc.org.

Company: _____

Contact: _____

Phone: _____ Email: _____

Level: ☐ EAGLE ☐ PATRIOT ☐ STARS & STRIPES

☐ Add on LEGACY SPONSORSHIP (One of the sponsorships above must be selected.)

☐ Invoice Company ☐ Bill CC ☐ Check Enclosed

Credit Card #: _____

Expiration date: _____ Security Code: _____ Zip code: _____

Signature: _____

*If you have project photos or information you would like to have highlighted on our website, social media or weekly membership e-newsletter, please contact Cathy with details, cgeiger@abcgmc.org.

ABC Associated Builders and Contractors Greater Michigan | 60TH ANNIVERSARY

FOR MORE WAYS TO GET INVOLVED & MAKE A LASTING IMPRESSION ON YOUR COMPANY, CALL 989.374.4603 OR EMAIL CGEIGER@ABCGMC.ORG.