

# PLEDGE

America ★ Free Enterprise ★ Merit Shop

## Extend your brand to those who matter most.

PLEDGE magazine is mailed tri-annually throughout the Great Lakes Bay and Lansing regions, including to every ABC Greater Michigan member main contact and the politicians in our districts.

Be part of this exciting and innovative publication. Access previous and current issues on ABC-GMC's website!

**Establish an Image:** When it comes to advertising and promoting your business, image counts. Be seen in the right places at the right time, by the right people.

**Value:** Grab this opportunity to build relationships with existing & prospective clients and grow your business.

**Longevity:** Your ad will be placed in this invaluable periodical offering year-round exposure, referred to time-and-time again.



## 2023 ADVERTISING RATES

Printed Magazine Ads	1 Issue	3 Issues	
Full Color			<p><i>All rates listed are per issue.</i></p> <p><i>Ad Deadline / Month distributed:</i></p> <p><b>April 15 / May July 14 / August Oct. 2 / November</b></p>
Back Cover	\$649	\$599	
Inside Front Cover	\$549	\$499	
Inside Back Cover	\$549	\$499	
Facing Inside Front Cover	\$529	\$479	
Full Page	\$449	\$399	
1/2 Page	\$349	\$299	
1/4 Page	\$229	\$179	
Business Card	\$159	\$109	

### FOR MORE INFORMATION

**Cathy Geiger**  
o. 989.374.4603  
c. 989.450.3386  
cgeiger@abcmgmc.org

### AD SUBMISSION

Need help designing your advertisement? We can help!  
Design costs are \$125 per ad, depending on size.

- ☐ Yes, please have a designer contact me.  
☐ No, I will submit our own artwork.

## Yes, I would like to advertise in PLEDGE!

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

# of issues\* \_\_\_\_\_ Ad size/cost: \_\_\_\_\_ / \_\_\_\_\_ Invoice Company \_\_\_\_\_ Charge CC \_\_\_\_\_ Check Enclosed Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_ Security Code \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature: \_\_\_\_\_

\*Ads will be billed in March, June & October.