



2023

Annual Partnership Programs

INVEST IN YOUR ASSOCIATION

The most cost-effective way to market your company to construction related firms in the state of Michigan. Founded on the merit shop philosophy, ABC helps members develop people, win work and deliver that work safely, ethically, profitably and for the betterment of the communities in which ABC and its members work.



Merit Shop Proud for 55 Years

Let's work together to keep the ABC Greater Michigan Chapter one of the strongest in the nation. Sponsorship support enables us to provide quality programming and services to benefit our members. Invest in your association!

ABC Greater Michigan Chapter will make every effort to fulfill its commitment to host the events scheduled for 2023. However, due to conditions which may be beyond our control, we reserve the right to cancel or substitute an event. No refunds or adjustments of sponsorship funds will be made due to cancellation or substitutions of events.

Each package includes recognition at Chapter events, year-long advertising, a rotating banner ad on the ABC/GMC website and on-going publicity at events.

Benefits include simplified budgeting, publicity for your company at events and an investment in your local chapter.

*Event selection for complimentary tickets is required as registration opens per event. Substitution of events of equal value may be allowed upon request. Events excluded from selection are all fundraisers and training courses.

Visit abcmgmc.org for information on member benefits, events & more. For more information on sponsorship opportunities call (989) 374 4603 or email cgeiger@abcmgmc.org.



EAGLE: \$8,000

- Eagle Sponsorships at both the ABC Spring (May) and BIG Golf Outings (July) - includes a foursome at each outing
- Diamond sponsor to Greatness & Gratitude Gala (includes 8 tickets & more)
- Diamond sponsor to the ABC Holiday Party (includes 8 tickets, VIP seating & more)
- Diamond sponsor to the ABC Fashion Show (includes 4 tickets, reserved seating & more)
- Waterhole Wednesday: event sponsor of one event
- Food sponsor at the ABC Clay Shoot & BBQ
- Company logo on premier banner at ABC events
- Free rotating banner ad on the ABC/GMC website
- Logo recognition in all issues of The PLEDGE magazine
- Featured story in one issue of The PLEDGE magazine
- Company logo on tables at ABC events, including Greatness & Gratitude Gala & Holiday Party
- Company spotlight four times a year on ABC/GMC social media outlets**

**Social Media Content made by ABC/GMC, if you want a specific company event/highlight for promotion, please email Cathy with information.

PATRIOT: \$4,500

- Gold sponsor to Greatness & Gratitude Gala (includes 4 tickets, VIP seating & more)
- Gold sponsor to the ABC Holiday Party - (includes 4 tickets, VIP seating & more)
- Ruby sponsor to the ABC Fashion Show (includes 3 tickets, reserved seating & more)
- Green Jacket Sponsor at either the ABC Spring (May in Lansing) or the BIG Golf Outing (July in Saginaw)
- ½ off a foursome at the ABC Spring (May) and BIG Golf Outing (July)
- Waterhole Wednesday food or drink sponsor at one event
- Drink sponsor at the ABC Clay Shoot & BBQ
- Company logo on premier banner at ABC events
- Free rotating banner ad on the ABC/GMC website
- Logo recognition in all issues of The Pledge magazine
- Company logo on tables at ABC events, including Greatness & Gratitude Gala & Holiday Party
- Company spotlight three times a year on ABC/GMC social media outlets**

**Social Media Content made by ABC/GMC, if you want a specific company event/highlight for promotion, please email Cathy with information.

STARS & STRIPES: \$1,000

- Par sponsor at either the Spring Outing (May in Lansing) or the BIG Golf Outing (July in Saginaw)
- Two tickets to ABC Christmas Party
- Two tickets to Greatness & Gratitude Gala
- Two Tickets to Fashion Show
- Company logo on premier banner at ABC events

- Free rotating banner ad on the ABC/GMC website
- Logo recognition in all issues of The Pledge magazine
- Company logo on tables at ABC events, including Greatness & Gratitude Gala & Holiday Party
- Company spotlight twice a year on ABC/GMC social media outlets**

**Social Media Content made by ABC/GMC. if you want a specific company event/highlight for promotion, please email Cathy with information.

Yes, I want to become an annual sponsor!

Deadline to submit: January 31, 2023

Company: _____

Contact: _____

Phone: _____ Email: _____

Level: EAGLE PATRIOT STARS & STRIPES

Invoice Company Bill CC Check Enclosed

Credit Card #: _____

Expiration date: _____ Security Code: _____ Zip code: _____

Signature: _____

*If you have project photos or additional information you would like to have highlighted on our website, social media or weekly membership newsletter, please contact Cathy with details, cgeiger@abcmgmc.org.



**FOR MORE WAYS TO GET INVOLVED & MAKE A
LASTING IMPRESSION ON YOUR COMPANY, CALL
989.374.4603 OR EMAIL CGEIGER@ABCGMC.ORG.**