

PLEDGE

America ★ Free Enterprise ★ Merit Shop



Extend your brand to those who matter most.

PLEDGE magazine is mailed tri-annually throughout the Great Lakes Bay Region and more, including to every ABC Greater Michigan member key contact!

Be part of this exciting and innovative publication! Access previous and current issues online!

Establish an Image: When it comes to advertising and promoting your business, image counts. Be seen in the right places at the right time, by the right people.

Value: Grab this opportunity to build relationships with existing & prospective clients and grow your business.

Longevity: Your ad will be placed in this invaluable periodical offering year-round exposure, referred to time-and-time again.

PLEDGE
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Legal Services Business Planning Advocacy
Davenport University Tuition ABC 401(k) Plan
ABC Workers Compensation Apprenticeship Training Discounts

RETURN ON INVESTMENT

IN THIS ISSUE:
ABC of Michigan's Workers Compensation Fund
Janice AEGSME Union Leaders Reactions One Year Later
Being the Best Chapter & How We Got There

2021 ADVERTISING RATES

Printed Magazine Ads	1 Issue	3 Issues	
Full Color			<p><i>All rates listed are per issue.</i></p> <p><i>Ad Deadlines:</i> March 1 - Prints in April June 11 - Prints in July October 13 - Prints in December</p>
Back Cover	\$649	\$599	
Inside Front Cover	\$549	\$499	
Inside Back Cover	\$549	\$499	
Facing Inside Front Cover	\$529	\$479	
Full Page	\$449	\$399	
1/2 Page	\$349	\$299	
1/4 Page	\$229	\$179	
Business Card	\$159	\$109	

FOR MORE INFORMATION

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AD SUBMISSION

Need help designing your advertisement? We can help! Design costs are \$50 per ad, depending on size.

- Yes, please have a designer contact me.
 No, I will submit our own artwork.

Yes, I would like to advertise in the Pledge!

Company: _____

Contact: _____

Phone: _____ Email: _____

of issues* _____ Ad size/cost: _____ / _____ Invoice Company _____ Charge CC _____ Check Enclosed Credit Card # _____ Exp: _____ Security Code _____ Zip Code _____

Signature: _____

*Ads will be billed in March, June & October.