

# MEMBER DISCOUNT HIGHLIGHT



## 7 Habits of Effective People Productivity and Leadership Training



The purpose of The 7 Habits of Highly Effective People, based on principles detailed in Stephen Covey's popular self-help book, is to help you lead your life in a truly effective way. They represent a proven process of personal and interpersonal growth that can have an immediate and lasting impact.



Dr. Stephen R. Covey was a global leadership authority. His international bestseller, "The 7 Habits of Highly Effective People®", was named one of the 10 most influential management books ever by Forbes magazine and is the bestselling audio book in history.



Course will help you...

- End self-defeating behavior
- Develop strong relationships based on mutual trust
- Be prepared to deal with difficult circumstances before they happen
- Increase team engagement and morale and collaboration
- Create a highly effective culture
- Raise up the next leaders
- Execute critical priorities with focus and planning



Habits are powerful forces in our lives that determine our level of effectiveness or ineffectiveness. Sign up for the course to gain a personal plan of action to enhance your productivity and leadership skills. Be proactive, seek to first understand, then to be understood, learn synergy and more.



Cost of the course is \$550 for ABC member companies or \$795 for non-member companies. 7 Habits course is instructed by Greater Michigan Chapter, CEO & President, Jimmy Greene.



For More Information: Please contact Jimmy Greene at  
989-374-4600 or at [jgreene@abcmc.org](mailto:jgreene@abcmc.org)

*This member benefit is made possible by the partnership between ABC, Greater Michigan Chapter and Franklin Covey.  
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