The purpose of The 7 Habits of Highly Effective People, based on principles detailed in Stephen Covey’s popular self-help book, is to help you lead your life in a truly effective way. They represent a proven process of personal and interpersonal growth that can have an immediate and lasting impact.

Dr. Stephen R. Covey was a global leadership authority. His international bestseller, “The 7 Habits of Highly Effective People”, was named one of the 10 most influential management books ever by Forbes magazine and is the bestselling audio book in history.

Course will help you...
- End self-defeating behavior
- Develop strong relationships based on mutual trust
- Be prepared to deal with difficult circumstances before they happen
- Increase team engagement and morale and collaboration
- Create a highly effective culture
- Raise up the next leaders
- Execute critical priorities with focus and planning

Cost of the course is $550 for ABC member companies or $795 for non-member companies. 7 Habits course is instructed by Greater Michigan Chapter, CEO & President, Jimmy Greene.

For More Information: Please contact Jimmy Greene at 989-374-4600 or at jgreene@abcgmc.org